

## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# Wholesale Price List

FROM

Howard W. Ford Nursery

ROUTE 9 TYLER, TEXAS

(Wholesale Only)

FOR NURSEYMEN, FLORISTS  
AND DEALERS

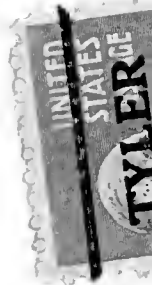
Phone 9073 - F3

Wire Western Union - Postal Telegraph

Fall 1939 - - Spring 1940

Sec. 562 P. L. & R.

Mr. Victor D. Lumsden  
723 Highland Dr.  
Silver Spring, Md.



# ROSES

## PRICES ON ROSES

No. 1.....	\$8.00 per 100 ; \$75.00 per 1000
No. 1½.....	6.00 per 100 ; 55.00 per 1000
No. 2.....	4.00 per 100 ; 35.00 per 1000

## RED ROSES

Red Radiance.....	Rich Red
Etoile de Hollande.....	Dark Red
Hadley.....	Bright Red
E. G. Hill.....	Pure Red
Francis Scott Key.....	Deep Red
American Beauty.....	Light Red
Etoil de France.....	Bright Red
Ami Quinard.....	Very Dark Red
Chas. K. Douglas.....	Crimson Red
Gruss an Tiplitz.....	Dark Red
Sensation.....	Crimson Red
Margaret McGredy.....	Oriental Red
Lord Charlemont.....	Pure Red

## TWO-TONE ROSES

Pres. Herbert Hoover.....	Orange, Copper & Red
Talisman.....	Copper, Red, Orange & Yellow
Edith N. Perkins.....	Coppery Red, Pink & Salmon
Betty Uprichard.....	Salmon Pink & Copper

## YELLOW ROSES

Luxembourg.....	Rich Bronze Yellow
Lady Hillington.....	Apricot Yellow
Sunburst.....	Golden Yellow
Golden Ophelia.....	Pure Yellow
Rosalinda.....	Rich Yellow
Julian Potein.....	Cream Yellow
Golden Dawn.....	Pure Yellow

## WHITE ROSES

Kais. A. Victoria.....	White
Caledonia.....	Pure White
Edel.....	Creamy White
White American Beauty.....	Snow White
White Killarney.....	Double White
Frau Karl Druscheki.....	Snow White
Snow Queen.....	Snow White

## PINK ROSES

Briarcliff.....	Beautiful Pink
Pink Radiance.....	Pure Pink
Columbia.....	Silvery Pink
Willomere.....	Beautiful Pink
Mrs. Chas. Bell.....	Shell Pink
Mme. Butterfly.....	Beautiful Pink
Mme. Caroline Testout.....	Light Pink
J. L. Mock.....	Rich Pink
Shell Radiance.....	Shell Pink
Dainty Bess.....	Single-Delicate Pink
Paul Neyron.....	Large-Rich Pink

## CLIMBING ROSES

---

Cli. Talisman.....	Copper, Red, Orange & Yellow
Cli. Pauls Scarlet.....	Crimson Red
Cli. Red Radiance.....	Rich Red

---

## BABY ROSES

---

Katheran Zemitt.....	White
Triumph de Orleans.....	Light Red
Lafayette.....	Rich Pink

---

## PEACH: Dormant Budded

2 to 3 feet.....	5c each
3 to 4 feet.....	7c each
4 to 5 feet.....	9c each

### VARIETIES:

Arp Beauty—Elberta—Heart Cling  
Mixon Cling—Golden Jubilee—J. H. Hale  
Belle of Georgia—Augberta—Elberta Cling  
Mamie Ross—May Flower—Slappy  
Frank—Early Wheeler.

---

## PLUM ON PLUM:

2 to 3 feet.....	7c each
3 to 4 feet.....	9c each
4 to 5 feet.....	12c each

### VARIETIES:

Bruce—America—Burbank.

## FIGS:

12 to 18 inch.....	5c each
18 to 24 inch.....	7c each
2 to 3 feet.....	10c each

### VARIETIES:

Texas Everbearing—Brown Turkey—Harrison—Magnolia.

---

## PEARS:

1 to 2 feet.....	7c each
2 to 3 feet.....	11c each
3 to 4 feet.....	14c each
4 to 5 feet.....	18c each
5 to 6 feet.....	22c each

### VARIETIES:

Keiffer—Garber—LeConte—Bartlett  
Douglas.

---

## CHERRY:

1 to 2 feet.....	10c each
2 to 3 feet.....	15c each
3 to 4 feet.....	20c each

### VARIETIES:

Early Richmond—English Morrello—Black  
Tartarian—Montmorency.

---

## APRICOT:

2 to 3 feet.....	10c each
3 to 4 feet.....	15c each
4 to 5 feet.....	20c each

### VARIETIES:

Cluster—Early Golden—Moor Park.

## JAPAN PERSIMMON (Grafted):

1 to 2 feet.....	9c each
2 to 3 feet.....	12c each
3 to 4 feet.....	15c each
4 to 5 feet.....	20c each

### VARIETIES:

Tane Nashie—Eureka—Hyokume.

## GRAPES:

Two Year No. 1.....	\$5.00 per 100
One Year No. 1.....	3.50 per 100

VARIETIES: Carmen—Concord—Niagara.

---

## HEDGE PLANTS

### California Privet:

12 to 18 inch.....	\$1.00 per 100
18 to 24 inch.....	1.25 per 100
2 to 3 feet.....	1.50 per 100
3 to 4 feet.....	1.75 per 100

### Amour River South (Seedling Grown):

12 to 18 inch.....	\$1.50 per 100
18 to 24 inch.....	2.00 per 100
2 to 3 feet.....	2.50 per 100
3 to 4 feet.....	3.00 per 100

### Crepe Myrtle—Watermelon Red:

18 to 24 inch.....	10c each
2 to 3 feet.....	15c each
3 to 4 feet.....	20c each

### Vitex:

2 to 3 feet.....	8c each
3 to 4 feet.....	12c each
4 to 5 feet.....	15c each

### Cape Jasmine (Everblooming Gardenia Type):

One Year—Bare Root—12 to 15 inch.....	30c ea.
Two Year—Bare Root—18 to 24 inch.....	50c ea.

### Wax Leaf Ligustrum (Bare Root):

12 to 18 inch.....	25c each
18 to 24 inch.....	35c each
24 to 30 inch.....	45c each

### Spirea Van Houttei:

2 to 3 feet.....	8c each
3 to 4 feet.....	12c each

---

## SHADES

### Chinese Elm:

3 to 4 feet.....	10c each
4 to 5 feet.....	15c each
5 to 6 feet.....	20c each
6 to 7 feet.....	25c each

### Lombardy Poplar:

3 to 4 feet.....	10c each
4 to 6 feet.....	15c each
6 to 8 feet.....	20c each

### Silver Leaf Poplar:

4 to 5 feet.....	15c each
5 to 6 feet.....	20c each



Weeping Willow:

3 to 4 feet.....	7c each
4 to 5 feet.....	10c each
5 to 6 feet.....	13c each
6 to 7 feet.....	18c each

Mimosa (Silktree):

1 to 2 feet.....	7c each
2 to 3 feet.....	10c each
3 to 4 feet.....	15c each

Umbrella China:

2 to 3 feet.....	15c each
3 to 4 feet.....	20c each
4 to 5 feet.....	25c each

American Red Bud:

2 to 3 feet.....	10c each
3 to 4 feet.....	15c each
4 to 6 feet.....	20c each
6 to 8 feet.....	25c each

Sycamore (One Year Seedling Grown):

2 to 3 feet.....	10c each
3 to 4 feet.....	15c each

Chinese Lombardy Poplar:

3 to 4 feet.....	12c each
4 to 5 feet.....	15c each
5 to 6 feet.....	20c each

Tulip Tree:

2 to 3 feet.....	12c each
3 to 4 feet.....	15c each
4 to 5 feet.....	20c each

---

## FLOWERING SHRUBS—One Year

Spirea Ballardi—White:

12 to 18 inch; 18 to 24 inch.

Spirea Ballardi Rosea—Pink:

12 to 18 inch; 18 to 24 inch.

Spirea Reevesa—White:

12 to 18 inch.

Althea—Red:

12 to 18 inch; 18 to 24 inch; 2 to 3 feet.

Deutzia Pride of Rochester:

12 to 18 inch; 18 to 24 inch.

Deutzia Crenata:

12 to 18 inch; 18 to 24 inch.

Wegelia Gigantiflora—White Shaded Rose:

12 to 18 inch.

Wegalia Hendersonia—Dark Pink:

12 to 18 inch; 18 to 24 inch; 2 to 3 feet.

Wegelia Rosea—Pink:

12 to 18 inch; 18 to 24 inch.

Wegelia Amabilis—Light Pink:

12 to 18 inch; 18 to 24 inch; 2 to 3 feet.

Forsyth Viridissima—Green Stem Forsyth:

12 to 18 inch; 18 to 24 inch.

Forsyth Fortunei:

12 to 18 inch; 18 to 24 inch; 2 to 3 feet.

### PRICES ON ONE-YEAR FLOWERING SHRUBS:

12 to 18 inch.....	7c each
18 to 24 inch.....	10c each
2 to 3 feet.....	15c each





Dear Friend:

We send you this, our 1939-'40 Wholesale Price List, thinking you will need for this season some of the items listed herein and hoping you will favor us by ordering your needs from us. We have had an excellent growing season and we assure you that all stock listed is healthy and vigorous.

Roses are Two-Year, Field Grown, Budded on Multiflora Japonica understock.

Prices in this list cancel all previous published quotations and are subject to change without notice.

All prices quoted are for stock F. O. B. Tyler, Texas.

We pack in burlap free; boxing at cost

All prices named in this list are for cash with order or you may remit 25 per cent with order and we will ship C.O.D. for balance.

Our roses when taken from the Nursery row are tied 10 to the bundle, so please make your orders for 10 of a variety or multiples of 10. Should you wish an order filled for less than 10 of a variety, add 3c per plant.

Roses, when planted, should be cut back to 4 or 6 inches of the ground, to secure the best results in growth and blooms. Unless you tell us not to cut them, we will cut as we think they should be, which will save you considerable in transportation.

Be sure to tell us how you wish shipment made, whether by express or freight. We would recommend express for small orders and the risk cost of transportation belongs to the purchaser.

Our shipping season for roses is from Sept. 1 to May 1. To guarantee the reservation of stock for future delivery one-fourth of purchase price should accompany order.

All stock will be dug carefully, handled and packed properly so as to reach you in the very best condition.

There is no doubt that we have the best Rose Growing district there is in the United States. We have the right kind of soil, plenty hot weather for growing, plenty cold weather for maturing and harvesting, and our rainfall is ideal.

We exert every effort to produce the very best stock that can be grown and we feel sure that you will be pleased with stock we send you and the service we render. We value your friendship and orders, and realize fully that "Your satisfaction is our success."

In closing we wish to express our sincere thanks to our customers for all past business and sincerely hope you will continue favoring us with your needs. If you have never been a customer of ours, we respectfully solicit a trial order from you, as we sincerely believe we can please you.

Howard W. Ford Nursery,  
Route 9, Tyler, Texas  
Phone 9073-F3.